



# Sites

The Official Monthly Publication of the Builders Association of Greater Indianapolis - A digital magazine online at [www.SitesMagazineOnline.com](http://www.SitesMagazineOnline.com)

Each month Sites reaches the 1,200 members of the Builders Association of Greater Indianapolis. These business owners and other key employees represent the top building, remodeling, development companies in Central Indiana plus the firms that supply services and materials to the residential construction industry.

## BAGI Member Rates for Advertising

(cost per issue/gross rates)

	1x	3x	6x	12x
Full page (8 1/2 x 11)	\$400	\$350	\$327	\$300
Half Page (7 1/2 x 5 or 5 x 7 1/2)	\$215	\$200	\$175	\$160
One Third (4 x 5)	\$150	\$140	\$125	\$110
One Sixth (5 x 2 1/2 or 2 1/2 x 5)	\$80	\$70	\$60	\$50

### E-magazine Features:

- Live links to websites and email addresses to create immediate call to action in ad
- Ability to embed video (upon request)

**Space & Art Deadline:** 20th of month preceding the month of publication (Ex. January 20 for the February E-Magazine).

**Artwork:** High resolution file (.jpg .pdf .ai, etc.) emailed to [racheld@bagi.com](mailto:racheld@bagi.com). High resolution files required so that members printing the magazine obtain a quality reproduction.

**Cancellations:** Cancellations or change orders will not be accepted after issue's closing date of the first of the month.

**Website:** Sites magazine is online at [www.SitesMagazineOnline.com](http://www.SitesMagazineOnline.com). Email notification each of new issue sent to all members of the Builders Association of Greater Indianapolis and all complimentary subscribers the 1st of each month. Past issues are archived.

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## 2010 Editorial Calendar

### May

Jobsite Safety with recognition of Ryland Homes' 2010 Residential Safety Award, information on MICCS Residential Safety Committee, InSafe

### June

Interior Design Trends: flooring, color, countertops, interior design, window covering, painting

### July

Outdoor Living Trends: outdoor kitchens, pools and spas, landscaping, recreation

### August

Green Building Trends: energy efficiency, green supplies, building design, green products, tax credits, green HVAC

### September

Building Products: latest in doors, windows, roofing, wiring, exterior, foundations

### October

Finance: how market changes have impacted builder and consumer financing

### November

Marketing: plan your marketing with information on social media, web, print and advertising trends

### December

Insurance and Contracts: How to minimize jobsite risk and loss, insurance options for any size company